
Lobbying Skills and Objectives

— A Way with Words —

What is Lobbying?

Lobbying is any attempt by individuals or private interest groups to influence government decisions.

It is protected by the First Amendment.

Skills for Lobbying Government

Skills for Lobbying Government Full Video (13:05)



https://fod-infobase-com.proxy01.its.virginia.edu/p_ViewVideo.aspx?xtid=93378

Clarifying Points

- Practice presenting in everyday life
- Know your allies and your opponents
- Know your bill
- Put analytical and critical thinking to work